



# FACTS **PARTNERSHIP TO ADVANCE ALTERNATIVE FUEL VEHICLES**

## **WHAT IS CLEAN CITIES**

The U.S. Department of Energy's (DOE) Clean Cities program is a voluntary, *locally based* government/industry partnership to mobilize local stakeholders in the effort to expand the use of alternatives to gasoline and diesel fuel, accelerate the deployment of Alternative Fuel Vehicles (AFVs), and build a local AFV refueling infrastructure. Clean Cities coordinates the activities of both private and public sector proponents of AFVs by providing them with a forum to discover their commonalities, collaborate on public policy, investigate opportunities for joint-projects, avoid unnecessary conflicts, leverage scarce resources, and cooperate on promoting the benefits of AFVs in their communities. Clean Cities is a local plan that reflects a community's choice for alternative fuels and the ongoing commitment to that choice.

## **HOW DOES CLEAN CITIES WORK?**

Clean Cities works directly with local businesses and governments to shepherd them through the goal-setting, coalition-building, and commitments process necessary to establish the foundations for a viable alternative fuels market. In at least 60 communities around the country, Clean Cities has created partnerships of people interested in using alternative fuels. The objective of Clean Cities has been to create local market places where people can learn what's required to create an alternative fuels community; what's available; how to purchase a vehicle and how to fuel it—all the transactions that need to take place for a market to develop. With Clean Cities, the uncertainty of using alternative fuels is being eliminated.

Then, by sharing local innovation along the Clean Cities network "mayor-to-mayor," by relating local problems to state and federal objectives, and by providing continuous feedback to the 2000+ industry and government stakeholders, Clean Cities can continually pioneer innovations and aspire to effect national as well as local achievements. **DOE is working with Clean Cities coalitions nationwide to:**

### **CREATE NEW JOBS AND COMMERCIAL OPPORTUNITIES**

Alternative fuels and alternative fuel vehicles (AFVs) can benefit the economy in many ways. Converting conventional vehicles to AFVs, developing new technologies and products, utilizing domestically produced alternative fuels, increasing crop (feedstock) production, and expanding alternative fuel infrastructure create commercial opportunities, new jobs, and businesses nationwide.

### **PROVIDE GREATER FUEL CHOICES**

The variety of fuel choices has enabled Clean Cities to choose the alternative fuels that best serve their local community and economy. This choice gives the community an opportunity to utilize the fuels that provide them with the best fuel performance, reduced emissions, and financial incentives.

### **FACILITATE ALTERNATIVE FUEL VEHICLE PRODUCTION AND CONVERSION**

By pledging AFV acquisitions through the year 2005, the 2,000+ registered Clean Cities stakeholders have shown that significant demand exists for these vehicles. Clean Cities will work to transform these pledges into validated vehicle acquisition and conversion plans useful to manufacturers challenged to develop market-driven production lines.

### **ADVANCE CLEAN AIR OBJECTIVES**

The Clean Cities program will advance the objectives of the Clean Air Act and seek to integrate its 1990 Amendments into each Clean City coalition's decision-making process.

### **INCREASE PUBLIC AWARENESS**

Clean Cities will pursue an active public education campaign to ensure that citizens are aware of the benefits of using alternative fuels over gasoline and diesel.

### **EXPAND REFUELING INFRASTRUCTURE**

Concurrent with Clean Cities expansion of the AFV market, the program will build on fuel supplier commitments to provide the refueling infrastructure critical for service and maintenance of AFVs. In addition, the program will seek to make available existing private refueling stations for wider use.

### **SUPPORT REGULATED FLEETS**

Through the Clean Cities program, DOE will be able to provide local assistance to federal and state requirements for AFV acquisitions and conversions.



# A STRONG PROGRAM FOR A STRONG INDUSTRY



\* Connecticut Clean Cities Include:  
- Norwalk - Norwich  
- New London - New Haven  
- Waterbury

Contact the Clean Cities Hotline at:

Phone: 1-800-CCITIES

Website: [www.ccities.doe.gov](http://www.ccities.doe.gov)

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## Clean Cities Accomplishments

The Clean Cities program has created at least 60 partnerships in communities throughout the country, and is still gaining momentum. These “pioneer” Clean Cities feature more than 200,000 operational AFVs—reducing oil consumption and tailpipe emissions. The 2,000+ stakeholder organizations are committed to significant increases in vehicle acquisitions and infrastructure investment over the next five years.

DOE helps organize and structure the Clean Cities program; however, the momentum of the program depends on the motivation of local Clean cities coalitions. In addition to the program’s highlights, it is especially important for local Clean Cities to:

- ❖ Utilize the skills and resources found in partnerships
- ❖ Share success stories with other Clean Cities
- ❖ Keep goals current
- ❖ Seek funding alternatives

**WHERE DO I  
GET MORE  
INFORMATION?**

The Clean Cities Hotline (toll-free 1-800-CCITIES) provides answers to questions on funding, alternative fuels and AFVs, program planning, and other program issues. The Hotline also makes available several resources for Clean Cities use, including the following publications:

- ✧ *The Clean Cities Roadmap* provides cities with step-by-step instructions on how to become a Clean City.
- ✧ *Clean Cities Guide to Alternative Fuel Vehicle Incentives and Laws* contains information on how and where funding is available for Clean Cities use.
- ✧ *Clean Cities Troubleshooting Guide* offers helpful suggestions on solving the challenges Clean Cities may face.
- ✧ The *Alternative Fuel News* provides cities with bi-monthly updates on Clean Cities and alternative fuels activities.

Clean Cities staff are located at each of the DOE Regional Support Offices to assist local Clean Cities coalitions with their alternative fuels market development efforts. In addition, a vast network of local Clean Cities coordinators is available to provide assistance. These federal and local coordinators are listed in this brochure, and can also be provided by the Clean Cities Hotline or found on the Clean Cities Web site.

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